
Agreement concluded with four Graphic Institutes in Lombardy, start-up of the Rotolito Lombardia Academy project to train new digital and offset printing press operators

Pioltello, Milan – 25 October 2016

Rotolito Lombardia has completed an agreement with four formation Institutes in Lombardy: Salesiani, Padre Monti di Saronno, Istituto Pavoniano Artigianelli and Istituto Rizzoli. Under the agreement, 30 students from the four institutes will join Rotolito's factories in Cernusco and Pioltello, alternating between school and work as from the end of October.

An analysis conducted by Rotolito Lombardia and the four institutes identified the profiles and skills required in the Rotolito Lombardia digital printing and sheetfed and rotary offset printing production departments. The training program, which will finish at the end of the school year, envisages a common initial module, and will then move on to more specific themes: interaction with other machine operators and with workflows, use of correct company procedures and appropriate technical language, control of manned printing processes and results achieved, compliance with the specifications of each editorial and commercial job. The program provides a total of 10,000 working hours, managed by a Rotolito Lombardia in-house tutor in agreement with the schools, and with the ultimate goal of employing the students in the Rotolito Lombardia production processes.

The project, considered of great importance by the Chairman of the Rotolito Lombardia group, Paolo Bandecchi, was coordinated and implemented by Joseph Marsanasco with the principals of the institutes. It has the support of the Lombardy regional officer for education and training, Valentina Aprea, and the trade union representatives at Rotolito Lombardia.

"This is a very important project for our company," says Paolo Bandecchi. "Rotolito has been active for 40 years and our production departments are staffed by highly skilled operators with long experience. However, since they are approaching retirement age, we need to gradually replace them, and have the students work with them for a sufficient period so they can pass on their skills." Rotolito Lombardia has approximately 700 direct and indirect employees and will close 2016 with revenues of nearly 200 million euro.

The project is not limited to this school year, but will continue in the future.

A meeting will shortly be held at Rotolito Lombardia for the students, their families and the schools involved, to present the entire training program.

Company Profile

Rotolito Lombarda was established in 1976 by Paolo Bandecchi. The Rotolito Lombarda group has 470 direct employees and operates at global level through a direct sales force. Production takes place in five printing works with a combined surface area of 100,000 square metres. Digital flat and roto offset technologies, roto-offset and offset machines and a state-of-the-art internal binding shop guarantee a fully automated workflow and high-quality on-time service.

Rotolito Lombarda, one of Europe's leading printers, specialises in the publication of editorial products (comics, magazines, illustrated books, text books, paperbacks, dictionaries, codes) and commercial products (catalogues, promotional brochures, flyers for mass merchandisers). The company is an important international player, with exports accounting for more than 50% of its consolidated revenues of 170 million euro. The Chairman Paolo Bandecchi is assisted by a strong management team and his three sons (Simone B. – Sales Manager, Federico B. – Chief Financial Officer and Emanuele B. – Marketing Manager).

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